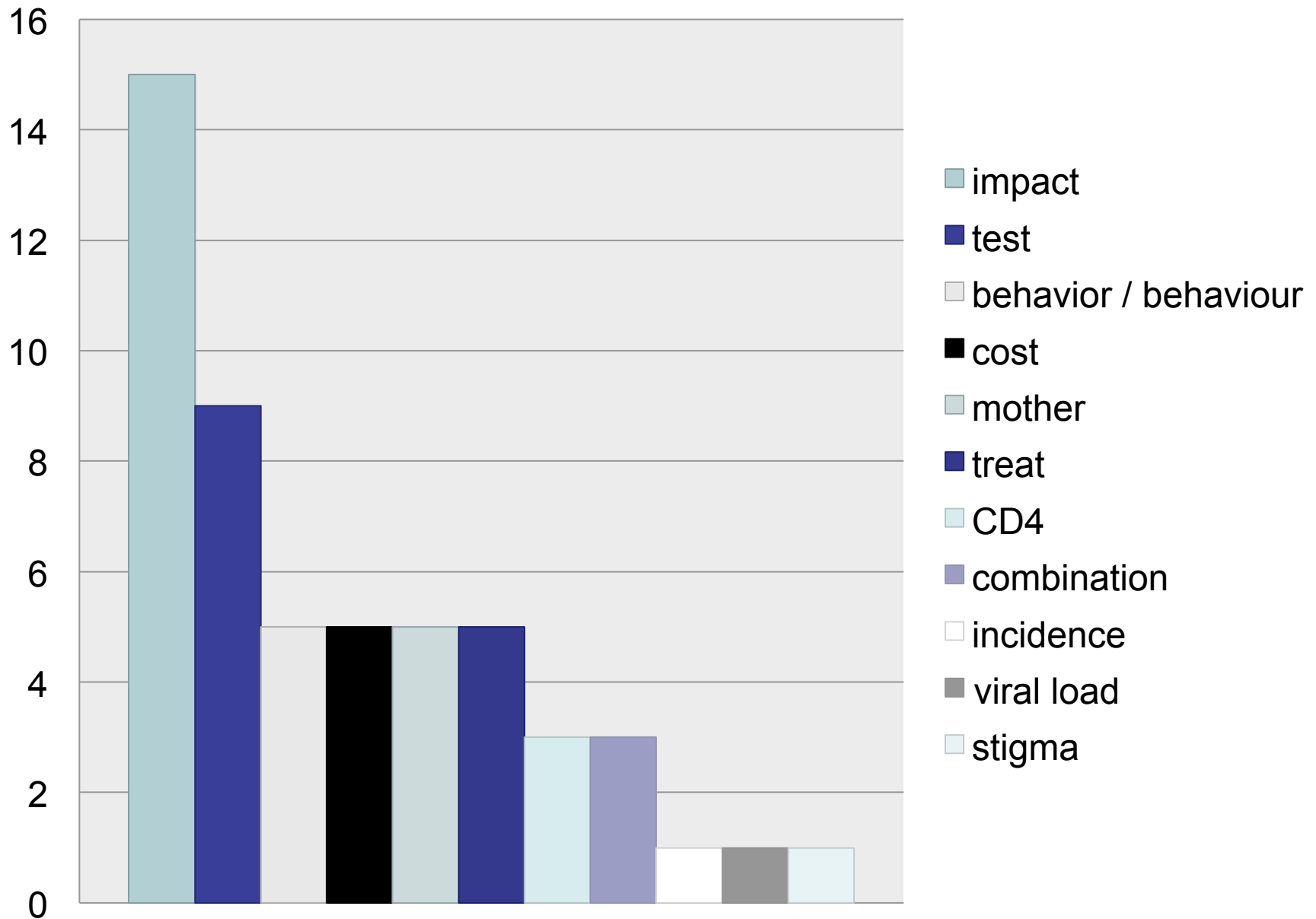
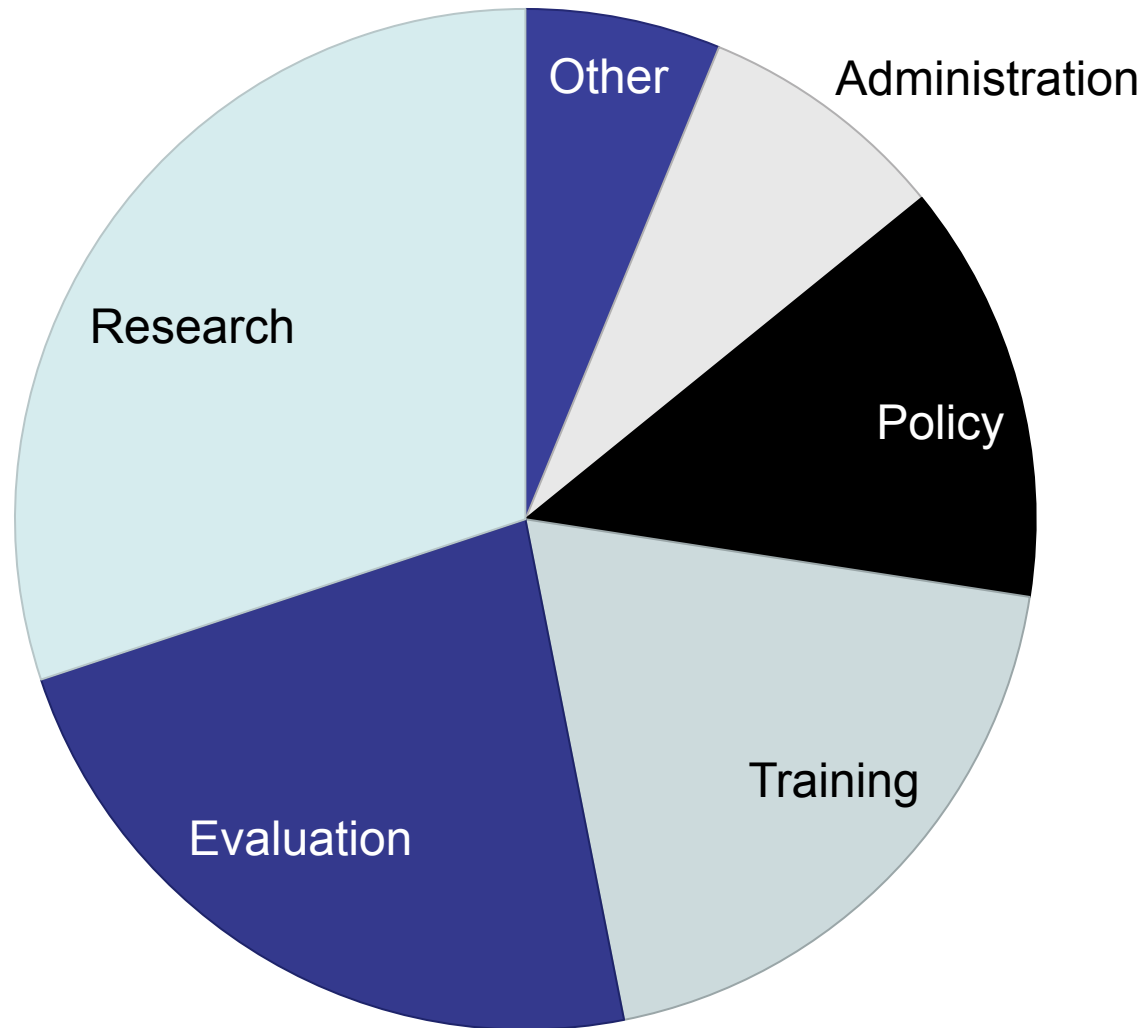


WHO ARE YOU???

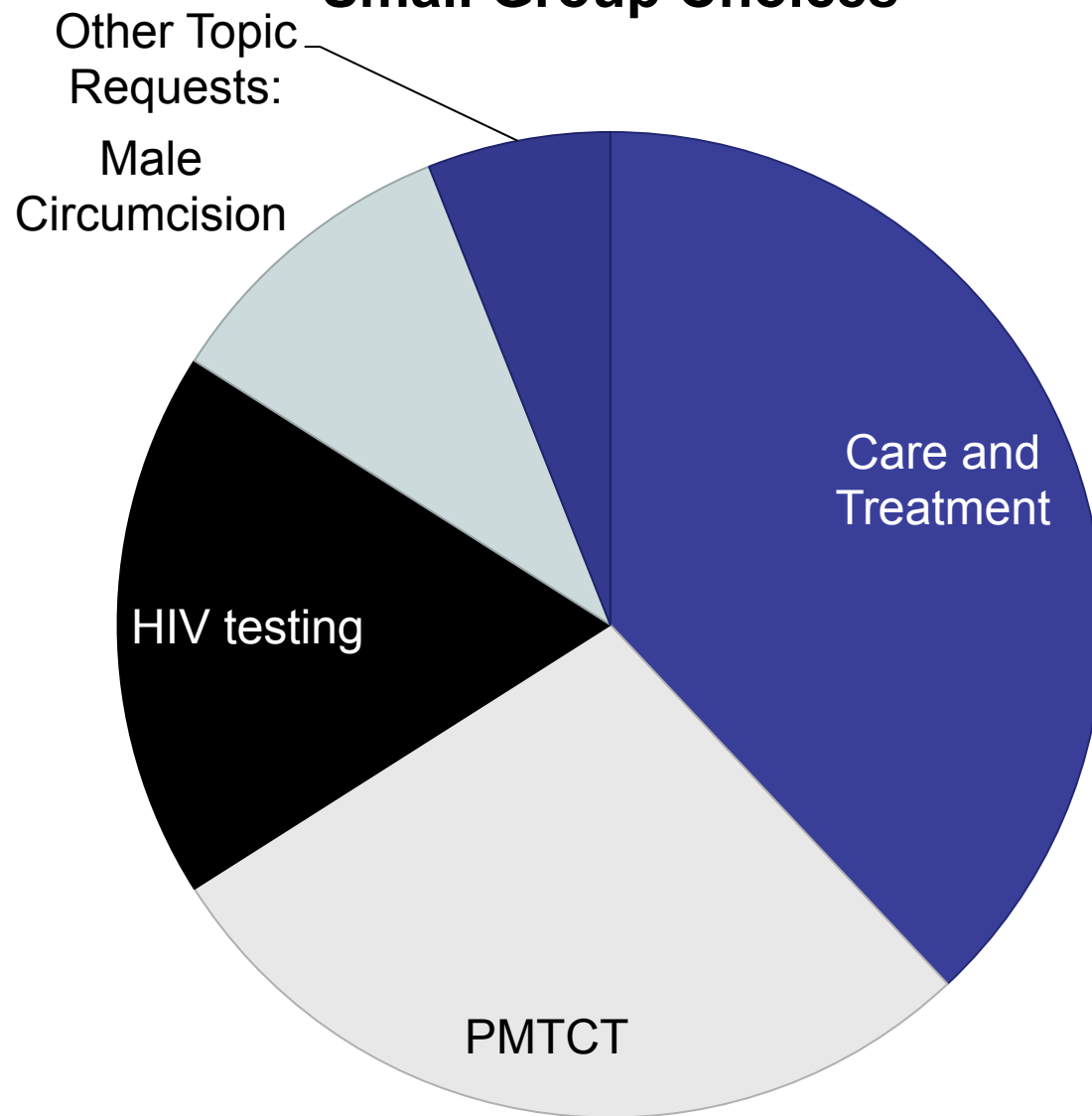
Key Words in IE Plans



Job Function



Small Group Choices



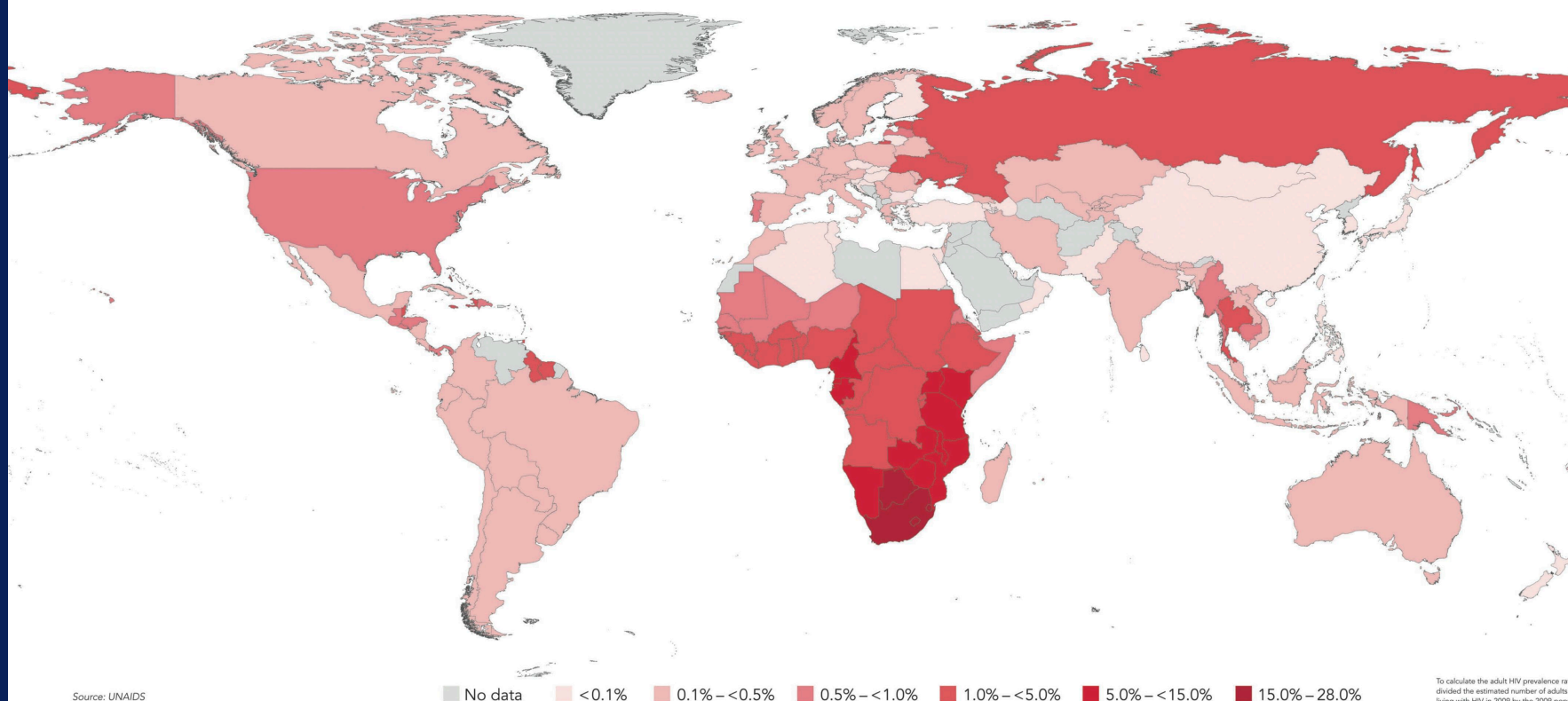
Impact Evaluation: Introduction

How can we turn this...



2010: A global view of HIV infection

33.3 million people [31.4–35.3 million] living with HIV, 2009



...into this?



Photo source: International Women's Health Coalition

Why Evaluate?

Are we doing the right things?

- Are the results we see due to our intervention?
- What would have happened in the absence of our intervention?

Are we doing them right?

- Can we do things more effectively and efficiently? (esp. given recent economic downturn)
- What are the constraints to efficient production?

World Bank Challenged: Are Poor Really Helped?

By Celia Dugger

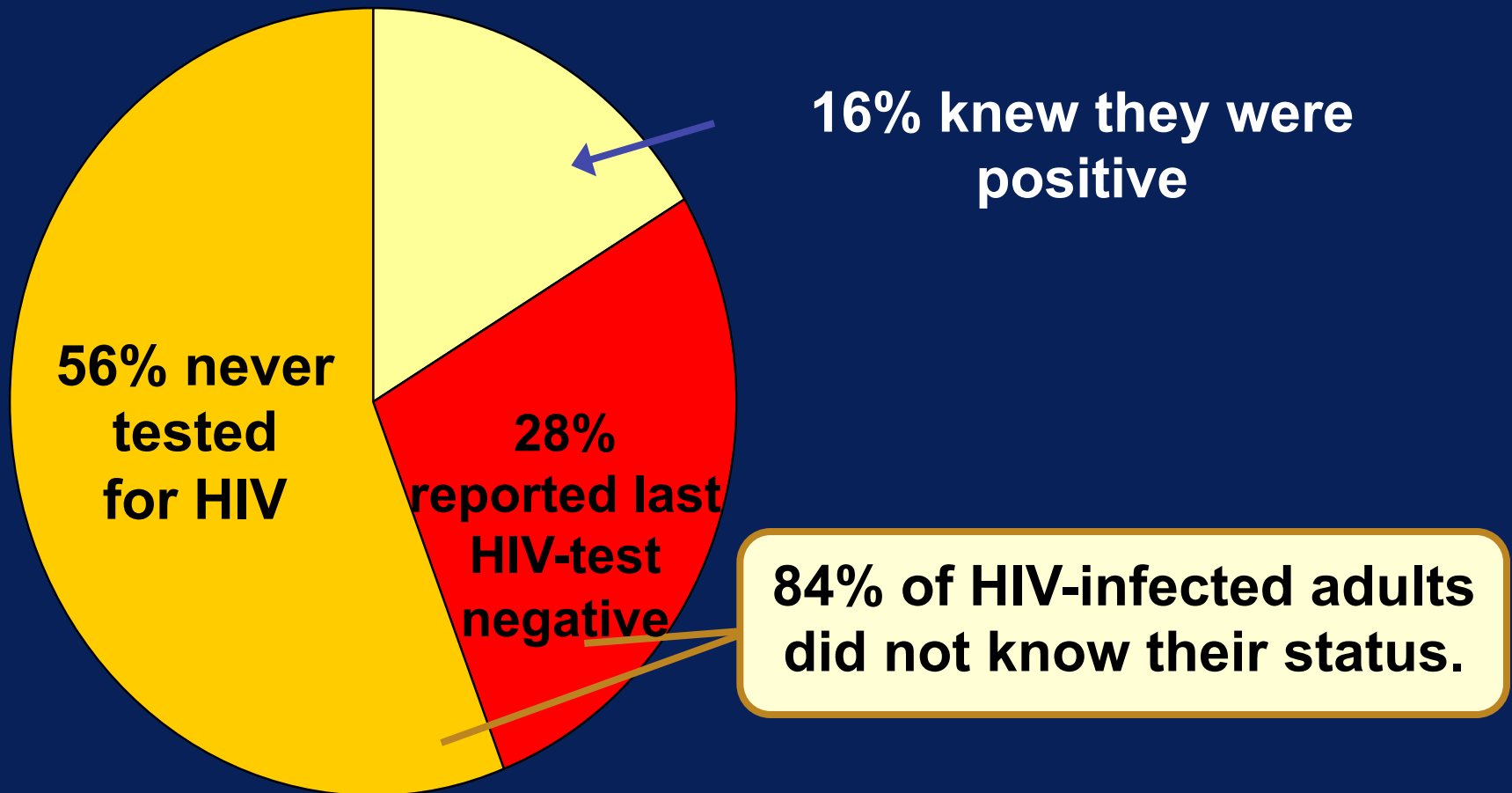
New York Times, July 28, 2004

WASHINGTON - Wealthy nations and international organizations, including the World Bank, spend more than \$55 billion annually to better the lot of the world's 2.7 billion poor people. Yet they have scant evidence that the myriad projects they finance have made any real difference, many economists say.

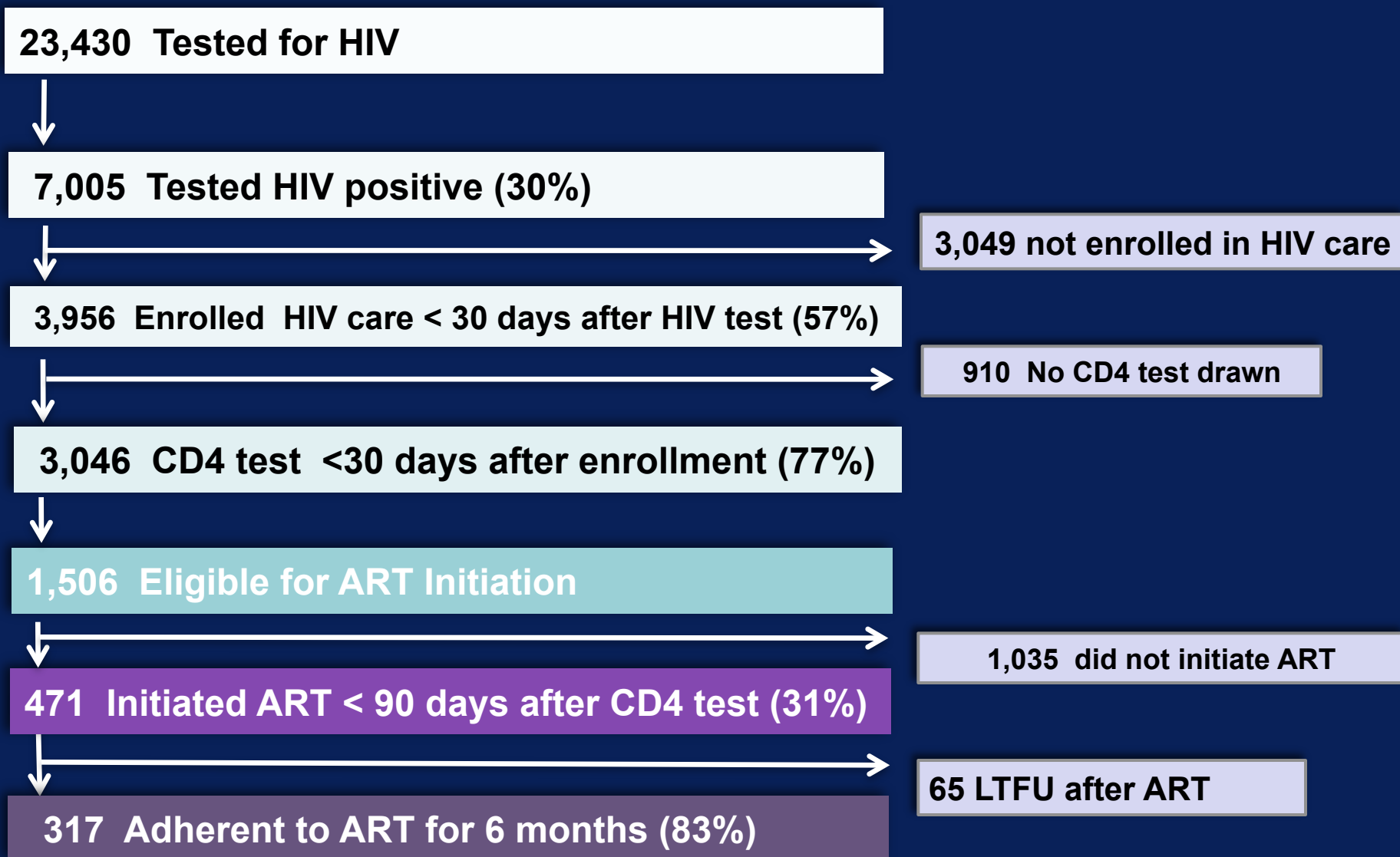
The State of Global HIV Prevention

- For every 1 patients that initiated antiretroviral therapy in 2010, two more were newly infected
- Few prevention strategies have proven efficacious
- Few prevention interventions implemented at scale
- Prevention interventions and programs with unknown efficacy are rolled out without impact evaluations
- HIV prevention coverage is low

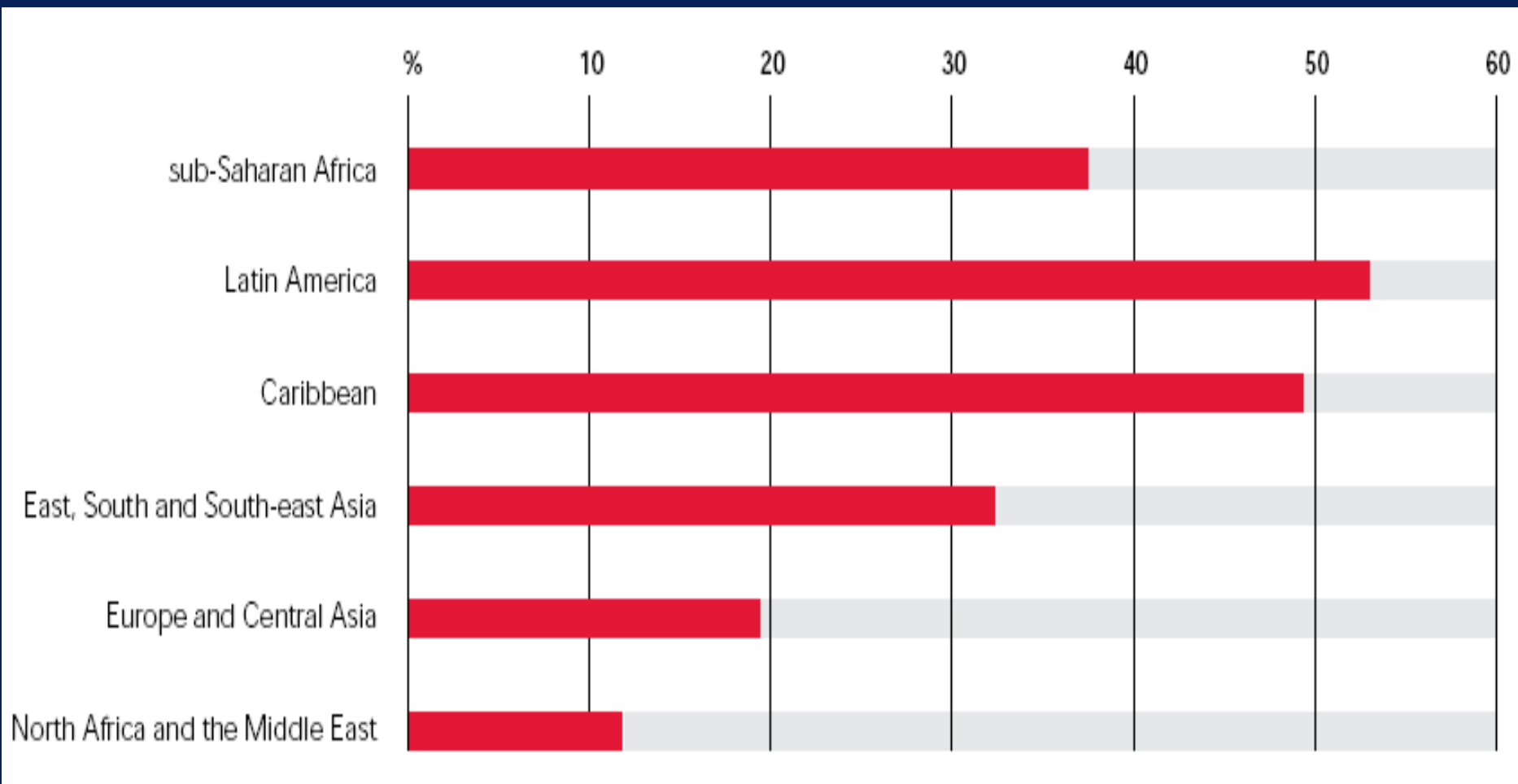
Knowledge of HIV Status among PLWH-- Kenya



From HIV Testing to HIV Care to ART Initiation-- Mozambique



HIV Treatment Coverage in Low & Middle Income Countries



The Evaluation Gap in Scaling Up

- Scaled-up programs are rarely evaluated systematically
- Inhibits documentation of success and prevents distinction between fact and story
- Rigorous evaluation methods link inputs and impact in large-scale programs and often require additional financial and technical resources
- Without such evaluation, policy decisions are based on scanty information from small-scale experiences combined with a large dose of opinions and politics

Focus on Outcomes and Impact

- What is effect of a specific program on specific outcomes?
- How much better off are beneficiaries because of the intervention?
- How would outcomes differ under alternative program designs?
- Does the program affect different people differently?

Impact evaluation = Smart Implementation

Taking advantage of rolling out of
programs at scale; learning by
doing: integrate evaluation with
implementation

Monitoring vs Impact evaluation

- Change over time
- Compare results before and after on the impact of treatment
- Monitoring measures change; IE measures impact

