



Evidence to Action

The Road from Conflict to Recovery



Presented by the Center for Effective Global Action (CEGA) & Berkeley Center for Political Economy (BCEP) | April 27, 2012

Presented by

The Center for Effective Global Action (CEGA) is the University of California's premiere center for research on global development. Our faculty affiliates use two powerful techniques—rigorous evaluation and economic analysis—to measure the impacts of large-scale social and economic development projects. The Center integrates business and economic approaches with expertise in agriculture, public health, education, and the environment. As a result, we have produced some of the most influential and policy relevant studies in recent years, including cash incentives for women's empowerment, low-cost water technology for rural communities, and early childhood health interventions for improved adult economic outcomes.

The Berkeley Center for Political economy (BCEP) brings together Berkeley scholars working in the field of political economy. BCEP supports methodologically sound research on the connections between economics and politics. The Political Economy group at Berkeley spans various departments, including the Haas School of Business, the Goldman School of Public Policy, the Department of Economics, and the Travers Department of Political Science.

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Agenda

1:10 – 1:25 pm | Opening Remarks

George Breslauer

Executive Vice Chancellor and Provost, UC Berkeley

Temina Madon

Executive Director, Center for Effective Global Action (CEGA)

1:25 – 1:45 pm | The Human and Economic Consequences of Kenya's 2007 Post-Election Violence

Pascaline Dupas

Assistant Professor of Economics, Stanford University

1:45 – 2:35 pm | Studying Conflict: Iraq and Afghanistan

Eli Berman

Professor of Economics, UC San Diego

Joseph Felter

Senior Research Scholar, Stanford University

Colonel, Special Forces, United States Army

2:35 – 2:55 pm | Coffee Break

2:55 – 3:20 pm | Community Driven Development in Sierra Leone

Edward Miguel

Professor of Economics, UC Berkeley

Faculty Director, Center for Effective Global Action (CEGA)

Katherine Casey

Assistant Professor of Political Economy, Stanford University

3:20 – 3:50 pm | The Policy Space in a Natural Resource Rich, Post-Conflict Country

Herbert M'cleod

Special Advisor, Office of the President, Sierra Leone



3:50 – 4:40 pm | Recovery and Reconstruction in Liberia

Steven Radelet

Chief Economist, USAID

Carrie Hessler-Radelet

Deputy Director, Peace Corps

4:40 – 4:50 pm | Mobile Payments, Conflict, and Corruption in Afghanistan

Tarek Ghani

Graduate Student, Haas School of Business, UC Berkeley

4:50 – 5:00 pm | Closing Remarks

Temina Madon

Executive Director, Center for Effective Global Action (CEGA)

Ernesto Dal Bó

Associate Professor of Political Science, UC Berkeley

Director, Berkeley Center for Political Economy (BCEP)

Speakers



Eli Berman is a Professor of Economics at the University of California, San Diego, research director for international security studies at the UC Institute on Global Conflict and Cooperation and a research associate at the National Bureau of Economic Research. His research interests include economic development and conflict, the economics of religion, labor economics, technological change, economic demography, and applied econometrics. Recent grants supporting his work have come from the Department of Defense, Department of Homeland Security, and the National Science Foundation. His latest publications are “Can Hearts and Minds be Bought? The Economics of Counterinsurgency in Iraq” (with Jacob Shapiro and Joseph Felter) in *Journal of Political Economy* (August 2011) and “Do Working Men Rebel? Insurgency and Unemployment in Afghanistan, Iraq, and the Philippines” (with Joseph Felter, Jacob Shapiro and Michael Callen) in *Journal of Conflict Resolution* (August 2011). His book *Radical, Religious and Violent: The New Economics of Terrorism* was published in 2009 by the MIT Press. Berman received his PhD in economics from Harvard University.

George W. Breslauer currently serves as Executive Vice Chancellor and Provost of the University of California, Berkeley. In 1971, Professor Breslauer joined the faculty of UC Berkeley’s Department of Political Science, as a specialist on Soviet politics and foreign relations. He



advanced through the ranks to full professor of political science, was awarded the Distinguished Teaching Award of the Division of Social Sciences in 1997, and was appointed Chancellor's Professor in 1998. Professor Breslauer is the author or editor of 12 books on Soviet and Russian politics and foreign relations, most recently *Gorbachev and Yeltsin as Leaders* (Cambridge University Press, 2002). He has served as Editor of the scholarly quarterly, *Post-Soviet Affairs*. Professionally, he also served on the Board of Trustees, National Council for Soviet and East European Research, on the Committee on the Contributions of the Social and Behavioral Sciences to the Prevention of Nuclear War, National Research Council, and on the Board of Directors, American Association for the Advancement of Slavic Studies. At UC Berkeley, Professor Breslauer has served as Chair of the Center for Slavic and East European Studies (1984-1994), Chair of the Department of Political Science (1993-1996), Dean of the Division of Social Sciences, College of Letters and Science (1999-2006), and Executive Dean of the College of Letters and Science (2005-2006). He received his BA, MA, and PhD degrees in Political Science from the University of Michigan.



Katherine Casey is an Assistant Professor of Political Economy at the Stanford Graduate School of Business. Her research explores the interactions between economic and political forces in developing countries, with particular interest in the role of information in enhancing political accountability and the influence of external assistance on institutions and economic development. Katherine holds a PhD

in Economics from Brown University and a Masters in Public Policy from Harvard University. She has worked as a consultant for the World Bank in Madagascar, the Comoros and Indonesia, and has spent several years working with the Government of Sierra Leone.

Ernesto Dal Bó is the Harold Furst Associate Professor of Management Philosophy and Values at the Haas School of Business and Travers Department of Political Science, at the University of California, Berkeley. He is also the Director of the Berkeley Center for Political Economy (BCEP). His research focuses on the intersection between Economics and Politics, with an emphasis on phenomena like political influence, corruption, social conflict, and the qualities and behavior of politicians and public servants. He investigates issues linking coercion with political influence, and the performance of democratic institutions. In particular, he has studied the corruptibility of committees, and how voting rules may be used to attain commitment in policymaking without renouncing flexibility. His empirical work has examined the connection between corruption and the inefficiency of firms, institutional determinants of politician performance, and the self-perpetuation of political elites. He received his PhD in Economics at the University of Oxford.



Pascaline Dupas is an Assistant Professor in the Economics Department at Stanford University. She is a faculty fellow of the National Bureau of Economic Research (NBER); an affiliate of the Bureau for Research and Economic Analysis of Development (BREAD); an affiliate of the Abdul Latif Jameel Poverty Action Lab at MIT; an associate researcher at Innovations for Poverty Action (IPA);

and an affiliate of the Center for Effective Global Action (CEGA). Dupas' areas of research are applied microeconomics and devel-

opment economics. She is currently conducting field experiments in health, education, and microfinance in Kenya, Ghana, and Morocco. Dupas also founded TAMTAM Africa, a non-profit organization which provides insecticide treated nets to pregnant women through rural prenatal clinics. She holds a PhD in economics from the École des Hautes Études en Sciences Sociales (France) and received her BS and MSc degrees in economics and econometrics from the École Normale Supérieure and Université Paris, Panthéon-Sorbonne (France).



Joseph Felter is a Senior Research Scholar at the Center for International Security and Cooperation (CISAC) at Stanford University. He retired from the US Army as a Colonel in 2011 following a career as a Special Forces and foreign area officer with distinguished service in a variety of special operations and diplomatic assignments. He has conducted foreign internal defense and security assistance missions

across East and Southeast Asia and has participated in operational deployments to Panama, Iraq, and Afghanistan. Prior to arriving at CISAC, he led the International Security and Assistance Force, Counterinsurgency Advisory and Assistance Team (CAAT) in Afghanistan reporting directly to Gen. Stanley McChrystal and Gen. David Petraeus and advising them on counterinsurgency strategy. Felter held leadership positions in the US Army Rangers and Special Forces and directed the Combating Terrorism Center (CTC) at West Point from 2005-2008. He is also a research fellow at the Hoover Institution. Felter holds a BS from West Point, an MPA from the Harvard Kennedy School of Government, and a PhD in Political Science from Stanford University.



Tarek Ghani is a 3rd year PhD student in Business and Public Policy at UC Berkeley's Haas School of Business, where his research interests include the political economy of reform, the industrial organization of corruption, and empirical contracting issues. His current research projects include a randomized evaluation in Afghanistan of the impact of mobile financial transfers on firm and bureaucratic

performance, including financial leakage, human capital investments, and savings and consumption behaviors. Before Berkeley, Tarek worked for three years on conflict prevention issues in the private foundation Humanity United, and held prior consultancies with the World Bank, Center for Strategic and International Studies, and Center for Global Development. A recipient of the Truman Scholarship and the Paul and Daisy Soros Fellowship, Tarek graduated from Stanford University with a BS in Symbolic Systems and Honors in International Security.



Carrie Hessler-Radelet is currently the Deputy Director of the Peace Corps. Hessler-Radelet and her husband, Steve Radelet, served together as Peace Corps Volunteers in Western Samoa (1981-1983). Prior to her confirmation as deputy director, Hessler-Radelet was vice president and director of the Washington, D.C., office of John Snow, Inc. (JSI), a global public health organiza-

tion, where she was responsible for overseeing the management of public health programs in more than 85 countries. She has worked in the field of public health for the past two decades, specializing in HIV/AIDS and maternal and child health. Hessler-Radelet was ac-

tively involved in the establishment of the President's Emergency Plan for AIDS Relief (PEPFAR) and was a primary author on PEPFAR's first strategic plan. She was also a Johns Hopkins Fellow with USAID in Indonesia and assisted the Indonesian government in developing and implementing its first national AIDS strategy. Hessler-Radelet served as a board member of the National Peace Corps Association and on the steering committee for the U.S. Coalition for Child Survival. She was founder of the Special Olympics in The Gambia. Hessler-Radelet received her BA from Boston University and her master's in Health Policy and Management from the Harvard School of Public Health.



Temina Madon is the Executive Director of the Center for Effective Global Action (CEGA), where she leads scientific development and center growth. Prior to this, she was the science policy lead at the National Institutes of Health (NIH) Fogarty International Center, where she evaluated investments in research capacity building in low- and middle-income countries. From 2005-06, she

served as a AAAS Science and Technology Policy Fellow in the US Senate, where she managed a portfolio of global health policy issues for the late Senator Ted Kennedy. Since joining CEGA, Madon has developed a number of new multi-investigator research initiatives and international training courses, including a program on agricultural technology adoption in Sub-Saharan Africa and South Asia, and a network for East African researchers involved in rigorous evaluation of development programs. Her teaching and research interests focus on global health disparities, implementation research, and mental health. She holds a PhD from UC Berkeley and a BS from MIT.



Herbert M'cleod is currently the Special Adviser to the President in the Office of the Chief of Staff, where he provides advice on economic development issues relating to the Sierra Leone economy. He was recently the Coordinator of the Sierra Leone Conference on Development and Transformation, an exercise aimed at “rethinking” the development strategy of Sierra Leone and setting targets for the

next twenty-five years. Herbert has advised several governments on issues as mining, management by results, and introducing pay-for-performance contracts. He is also Co-leader of a newly set up team for negotiating mining agreements. Previously, Herbert served as the Special Coordinator in the office of the Vice President in Sierra Leone, and the Humanitarian Coordinator in the Democratic Republic of Congo with the United Nations. He is a national of Sierra Leone and obtained his academic training from The Institute of Social Studies at The Hague, Netherlands (MSS in Development Planning) and the University of Sierra Leone (BSc Economics).

Edward Miguel is Professor of Economics and Faculty Director of CEGA at UC Berkeley. Ted's main research focus is African economic development, including work on the economic causes and consequences of violence; the impact of ethnic divisions on local collective action; and interactions between health, education, and productivity for the poor. He has conducted fieldwork in Kenya, Sierra Leone, Tanzania, and India. Ted is a Faculty Research Associate of the National Bureau of Economic Research, Associate Editor of the Quarterly Journal of Economics, Journal of Development Economics and Review of Economics and Statistics, recipient of the 2005 Alfred P.



Sloan Fellowship, and winner of the 2005 Kenneth J. Arrow Prize awarded annually by the International Health Economics Association for the Best Paper in Health Economics. Ted received the 2012 UC Berkeley Distinguished Teaching Award. Miguel is author with Ray Fisman of *Economic Gangsters: Corruption, Violence and the Poverty of Nations* (Princeton University Press 2008), and author of *Africa's Turn?* (MIT Press 2009). He earned SB degrees in both Economics and Mathematics from MIT, and received a PhD in Economics from Harvard University, where he was a NSF Fellow.

Steve Radelet is the Chief Economist for the U.S. Agency for International Development (USAID). During 2010, he was Senior Advisor for Development for the Secretary of State, where he advised senior members of the department on best practices in development and on strategies to strengthen and elevate development across the USG. From 2002-10, he was a Senior Fellow at the Center for Global Development,



where his work focused on economic growth, poverty reduction, foreign aid, debt, and trade. He served as an economic advisor to the President of Liberia from 2005-09, and was founding co-chair of the Modernizing Foreign Assistance Network. From 2000-02, he was Deputy Assistant Secretary of the Treasury for Africa, the Middle East, and Asia. From 1990-2000, he was a Fellow at the Harvard Institute for International Development (HIID), Director of the Institute's macroeconomics program, and a lecturer on economics and public policy at Harvard University. Among many other publications, he is the author of *Emerging Africa: How 17 Countries are Leading the Way* (2010) and *Challenging Foreign Aid: A Policymaker's Guide to the Millennium Challenge Account* (2003), and co-author of *Economics of Development* (6th edition, 2006). He holds MPP and PhD degrees in Public Policy from Harvard University, and a BS in Mathematics from Central Michigan University.

Upcoming Event

African Social Scientists Reception

Friday, May 4th, 2012 | 6:30 to 7:30 pm

“Franciscan B” Room | Hilton Hotel, Union Square

333 O’Farrell Street San Francisco, CA 94102

Please join CEGA on May 4, 2012 at 6:30 pm for our first annual African Social Scientists Reception in San Francisco. This special event, being held in conjunction with the Population Association of America 2012 Conference, will give you the opportunity to meet researchers from CEGA and our partner organization, the African Population & Health Research Center (APHRC).

This event will kickstart the East Africa Social Science Collaborative (EASST), a multi-university partnership led by CEGA that aims to strengthen African leadership in rigorous evaluation research. Through EASST, we will be hosting promising African Visiting Scholars at UC Berkeley starting Fall 2012.

We hope to continue this program in future years, and are excited to announce a **\$300,000 challenge grant** from an anonymous donor, which will allow us to immediately extend the program through 2013. However, we must match this grant with outside donations to unlock the funds.

Come learn more about the opportunities we are offering to talented young African researchers. To RSVP for the May 4th reception, please visit: <http://cega.berkeley.edu/events/paa-2012/>

To learn more about the EASST program or make a contribution toward our \$300,000 challenge grant, please contact Lisa Chen at lisafchen@berkeley.edu. This opportunity to **double your gift to CEGA** ends October 1st, 2012.



More About EASST

Through targeted research and training opportunities, EASST will cultivate greater expertise in impact evaluation, policy development, and the communication of science. Our network includes Makerere University (Uganda), Addis Ababa University (Ethiopia), the African Population and Health Research Center (Kenya), and University of Dar es Salaam (Tanzania). EASST activities include:

- **A Visiting Scholars Initiative** for East African researchers, supporting 3-month sabbaticals at CEGA-network campuses for research collaboration, course audits, and project development;
- **Seed Grants** for new impact evaluation studies led jointly by East African and US researchers, to support the collection of pilot data;
- **Local Capacity Building Funds** to encourage returning Visiting Scholars to teach their own impact evaluation courses, or hire student researchers for pilot studies;
- **Policy Fellowships and Media Trainings** designed to create a critical mass of policy-oriented, media-savvy social scientists in East Africa; and
- **Annual Impact Evaluation Summits**, co-led by African and US researchers, to share the latest evaluation results with policy-makers and journalists in East Africa.



<http://cega.berkeley.edu>